



### **MediRisk Presentation**

- **\*\* Background Information**
- MediRisk Overview
- MediRisk Conceptual Presentation
- **MediRisk Statistics**
- **MediRisk on the Internet**



## **Background Information**

Medical Underwriting - The process of assessing the risk of a medical insurance proposal, and deciding whether to accept it and on which terms.





# Current Medical Underwriting Requirements for life and health insurance

- 1. Questionnaire completed by the insurance applicant:
  - 1.1 Personal Details: Age, Weight, Sex, Height, etc.
  - 1.2 Disease questionnaire (by organ systems).
  - 1.3 Related disease questionnaire.
  - 2. Medical Checkup.



# Current Medical Underwriting Requirements for Life and Health Insurance Back and Spine Questionnaire

(example of a related disease questionnaire)



- 2. How many attacks have you had?
- 3. Have you been hospitalized due to this problem? Where and why?
- 4. Have you been operated on due to this problem? Where and why?
- 5. Have you been absent from work in the last 2 years because of this problem? For how long?
- 6. Does your work involve lifting heavy materials?
- 7. What has been diagnosed by your spine imaging?
- 8. Do you receive any treatment? Please specify.
- 9. Does your back problem cause you any motion or other physical activity limitation?
- 10. Specify the name and address of your attending physician.
- 11. Any other remarks:



# Current Medical Underwriting Requirements for life and health insurance

Primary filtering by an underwriter (usually a senior officer without sufficient knowledge in medicine). Occasionally a doctor is involved.





#### **Problems with the Underwriting Process**

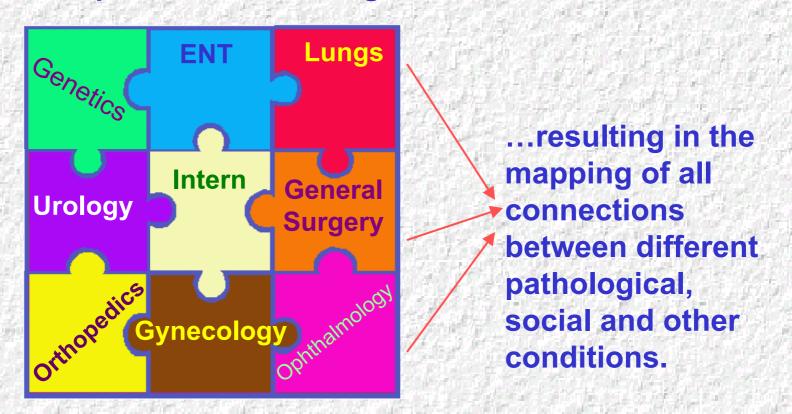
- Medical advice is not comprehensive.
   A physician, specialist or not, isn't an expert in all medical fields.
- There is no formal university studies to qualify a doctor as a medical underwriter.
- Underwriting decis be influenced by irrelevant considerations such od, character, or fatigue of the underwriter.
- The insurance company may suffer losses due to a "brave" or "cowardly" dector.
- The absence of scientific means of becoming sick.



#### MediRisk Software

The basic assumption is that the underwriting community needs scientific tools to make the underwriting process more precise and reliable.

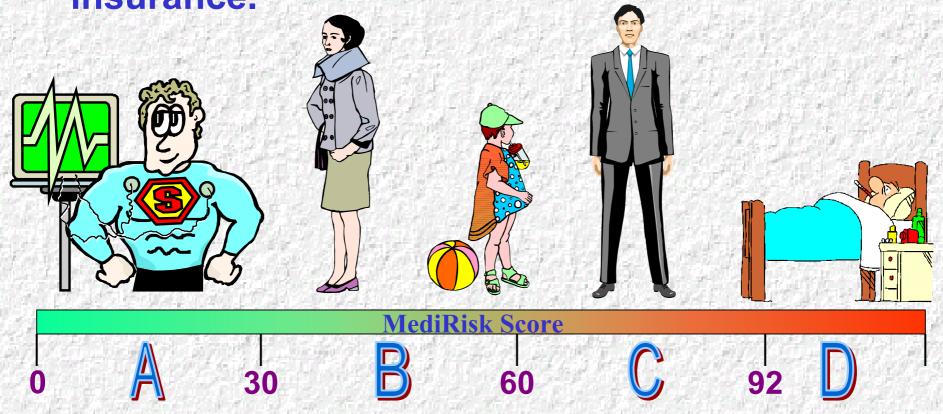
20 groups of medical specialists from different domains took part in a comprehensive investigation...





### MediRisk Software

A new way to define the medical status of an insurance applicant for life or health insurance.



### Benefit from MediRisk's advanced services

- @ Decision Support System
- @ User-Friendly and convenient operation / Multilingual
- @ Constantly up-dated medial information utilizing Evidence Base Medicine
- @ A Yardstick for evaluation of insurance applicants' medical status
- @ Standards for underwriting and actuary decision-making
- @ Creation of databases
- @ Performance of advanced statistical analyses
- @ No new hardware installation requirements
- @ Flexible billing on a per-use basis only
- @ Module for direct sales via Internet

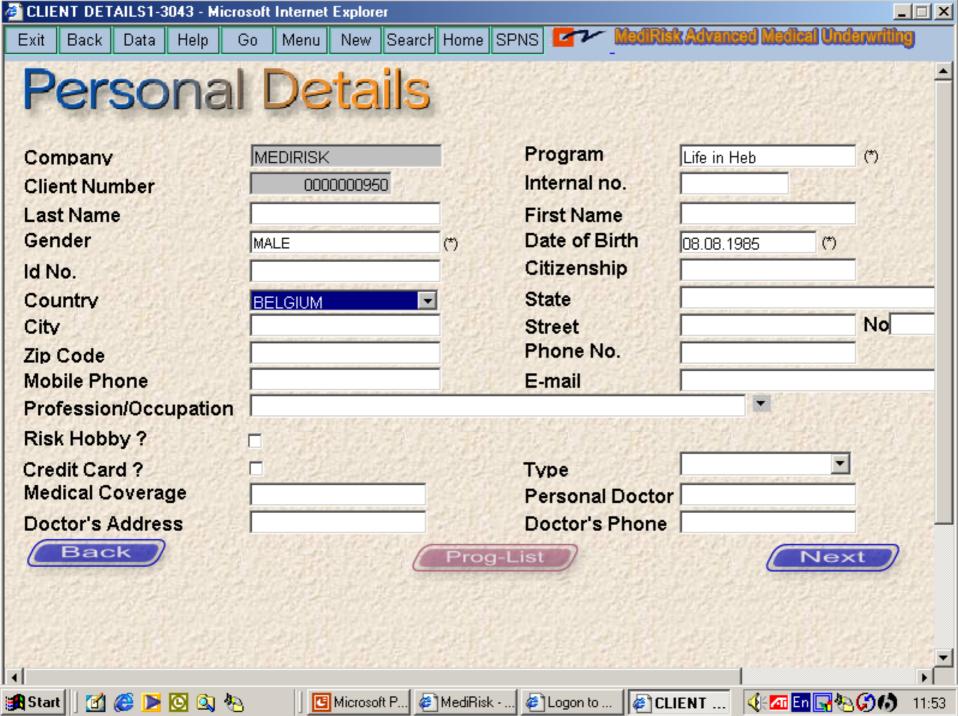


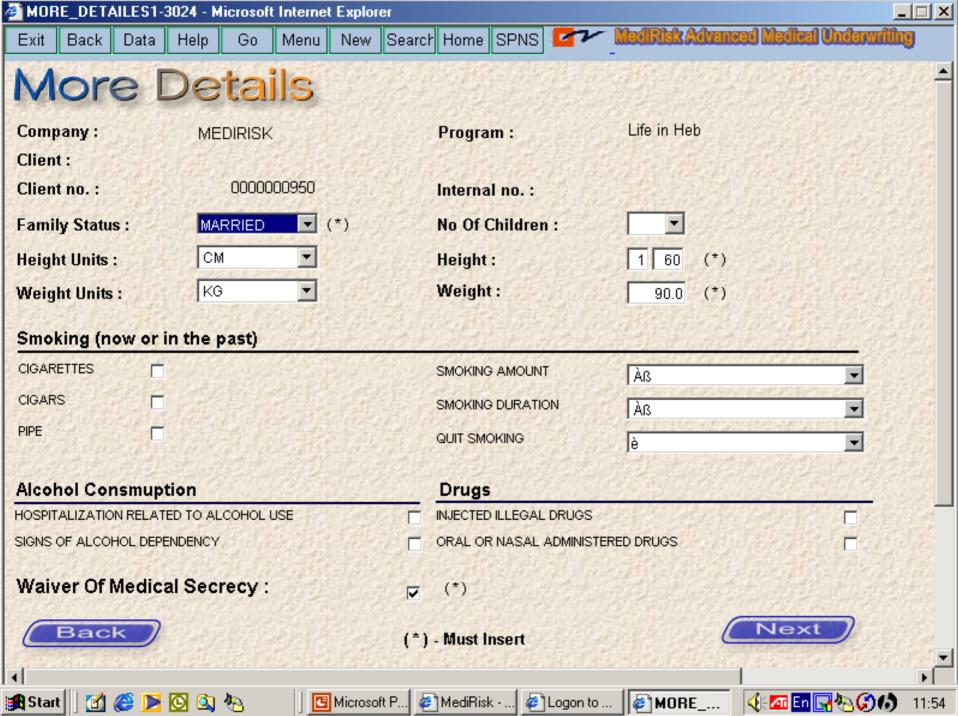
Medical underwriting. It's a difficult call. While no one wants to turn people away, if the premiums are too high, it can dull your competitive edge. If they're too low to amply cover your risks, it could be an extremely costly error in judgement. In the absence of a scientific risk assessment tool, underwriters have only a limited view of the parameters influencing their decisions. Allow us to broaden your horizons...





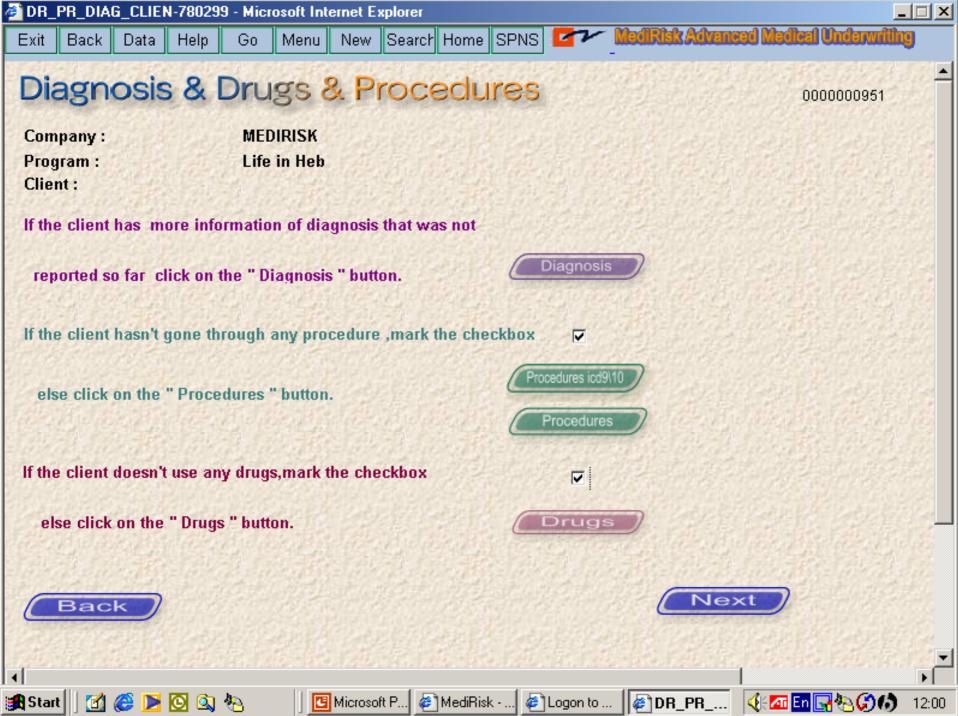


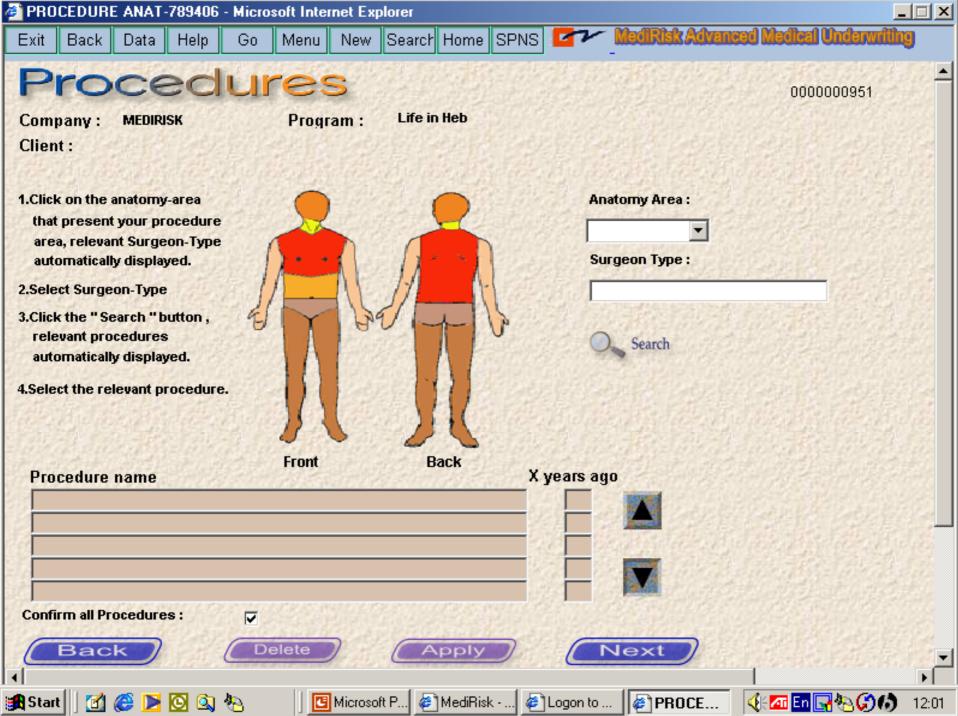


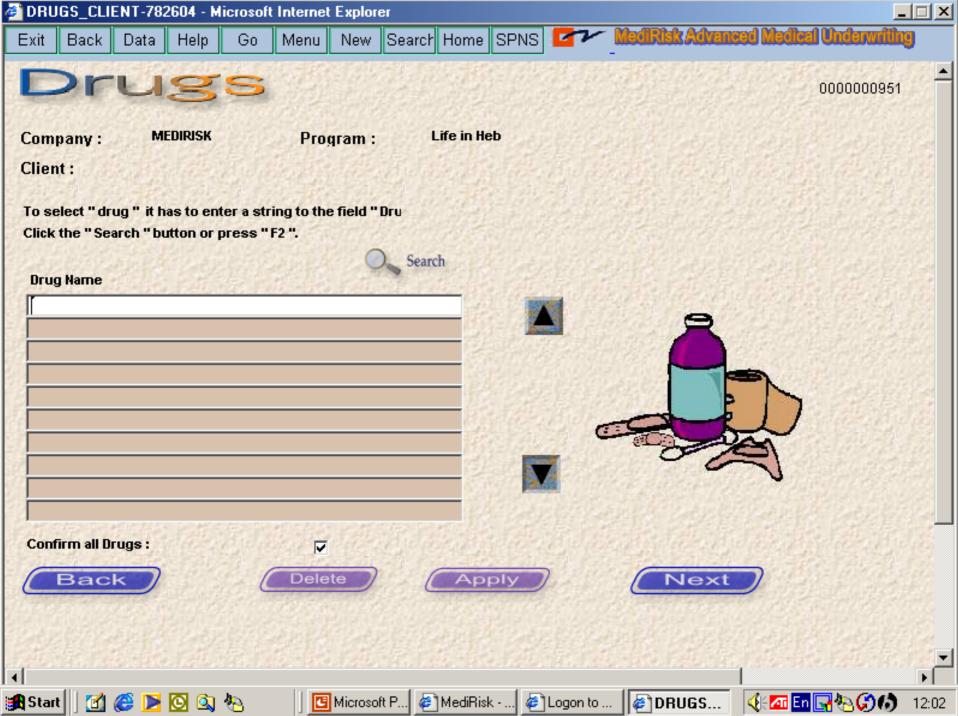


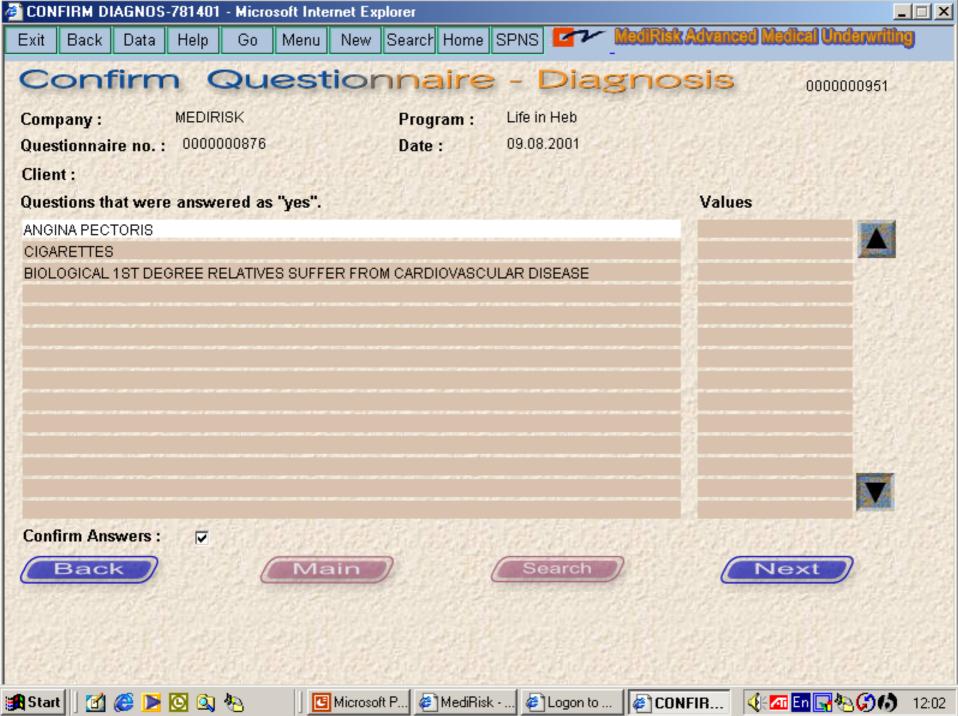


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