



# Innovations in Operational Risk

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# Agenda



- Introduction
- Traditional Assessment Methods
- Structural Modelling



Section 1

# INTRODUCTION

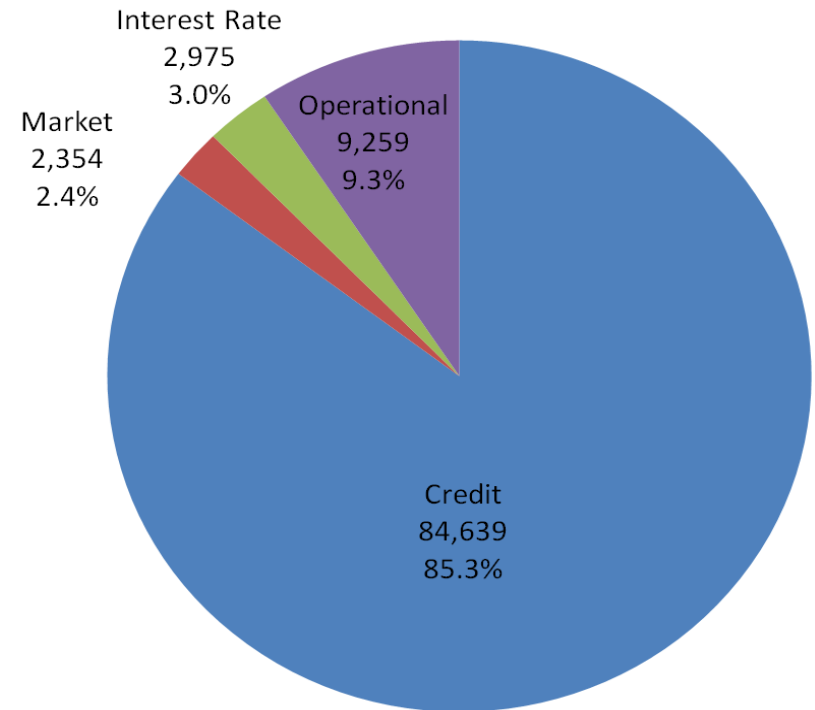
# Operational Risk Capital

## A Material Risk in Bancassurers

Graph shows aggregate required risk capital of top 4 Australian banks as at end-2012 (99.9% VaR in AUD Billions)

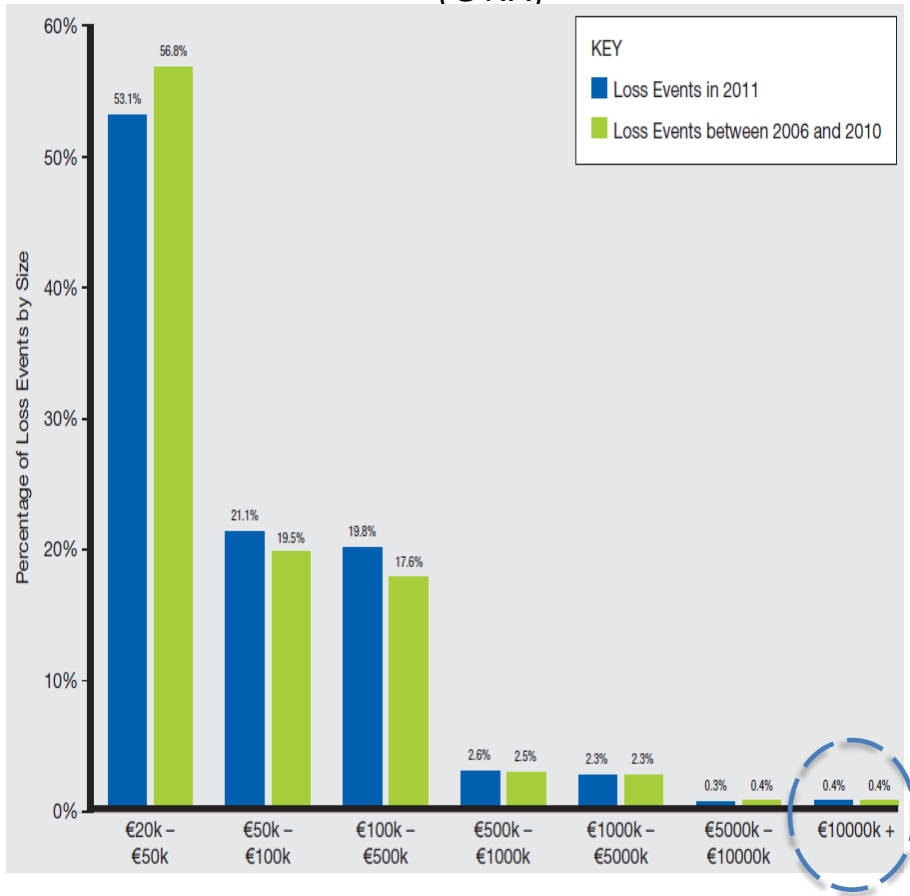
Op risk capital approximately double the aggregate of interest rate and market risk

Roughly, wealth management / insurance accounts for around 10% of this = \$0.9Bn

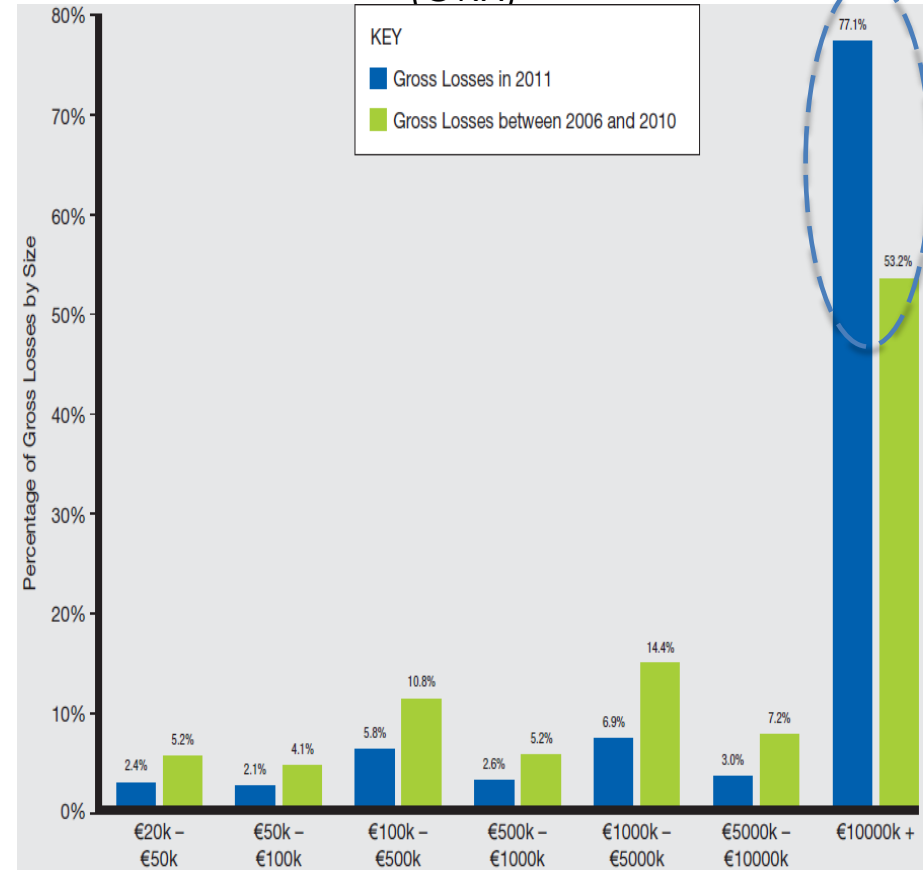


# Nature of Operational Risk Events

Distribution of Number of Events by Size (ORX)



Distribution of Total Gross Loss by Size (ORX)



Highly skewed distributions – top 0.4% of operational loss events account for over 50% of total gross operational losses

# Financial and Physical Consequences



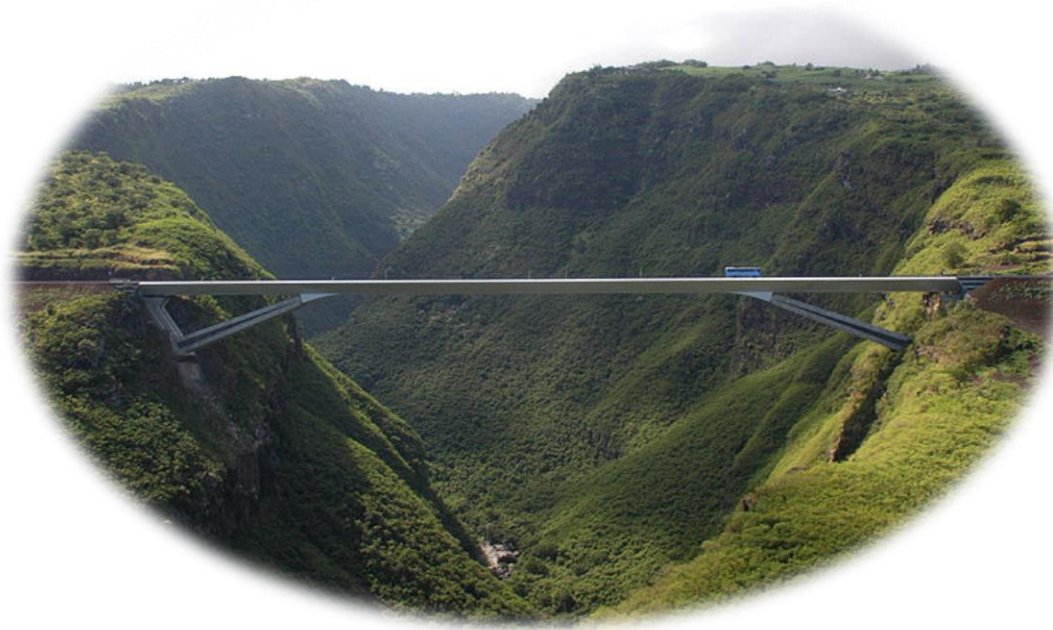
Industry	Low Severity High Likelihood	Medium Severity Medium Likelihood	High Severity Low Likelihood
Banking	ATM failures	Online security breach	Rogue trader
Insurance	Claims processing	Regulatory compliance failure	Mis-selling Mis-pricing
Mining	Transport service interruption	Environmental contamination	Mine collapse
Energy	Meter reading errors	Environmental contamination	Oil spill Gas plant fire

Op Risk mechanisms are often heterogeneous and dynamic  
 Whatever approach taken is therefore most usefully about “understanding”

# Unravelling Operational Risk

*Bridging the gap between “modelling” and “managing”*

I just need a  
number for  
my Op Risk  
capital



I just want to  
manage my  
operational  
risks



Section 2

# TRADITIONAL ASSESSMENT METHODS



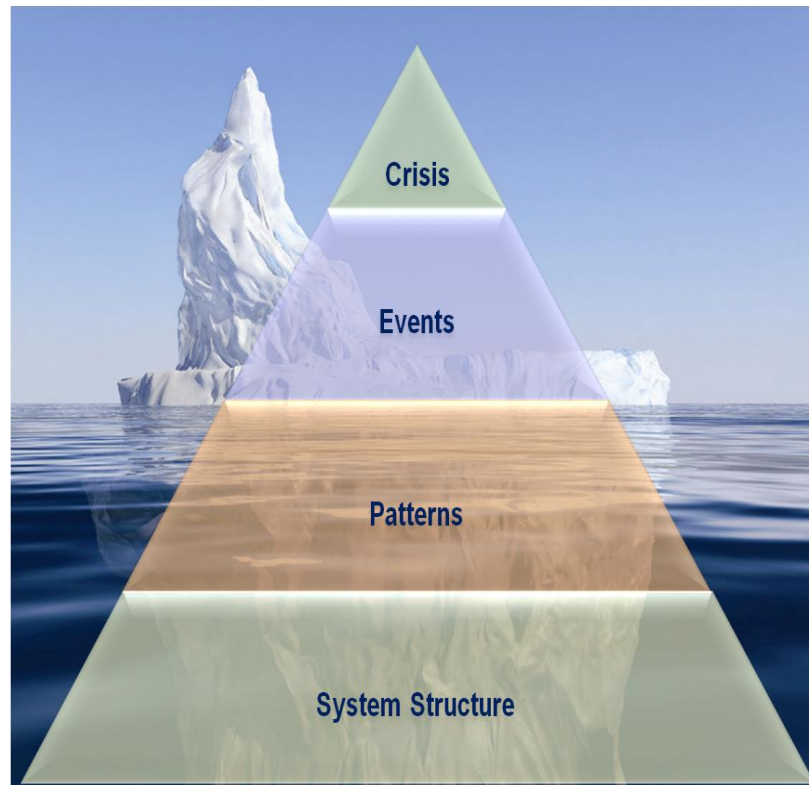
# Model Framework Choices



Risk activities all depend upon the perspective taken.

Traditional and statistical frameworks assume stable mechanisms.

Basing models/frameworks on actual dynamics is more fruitful



Basic Indicators

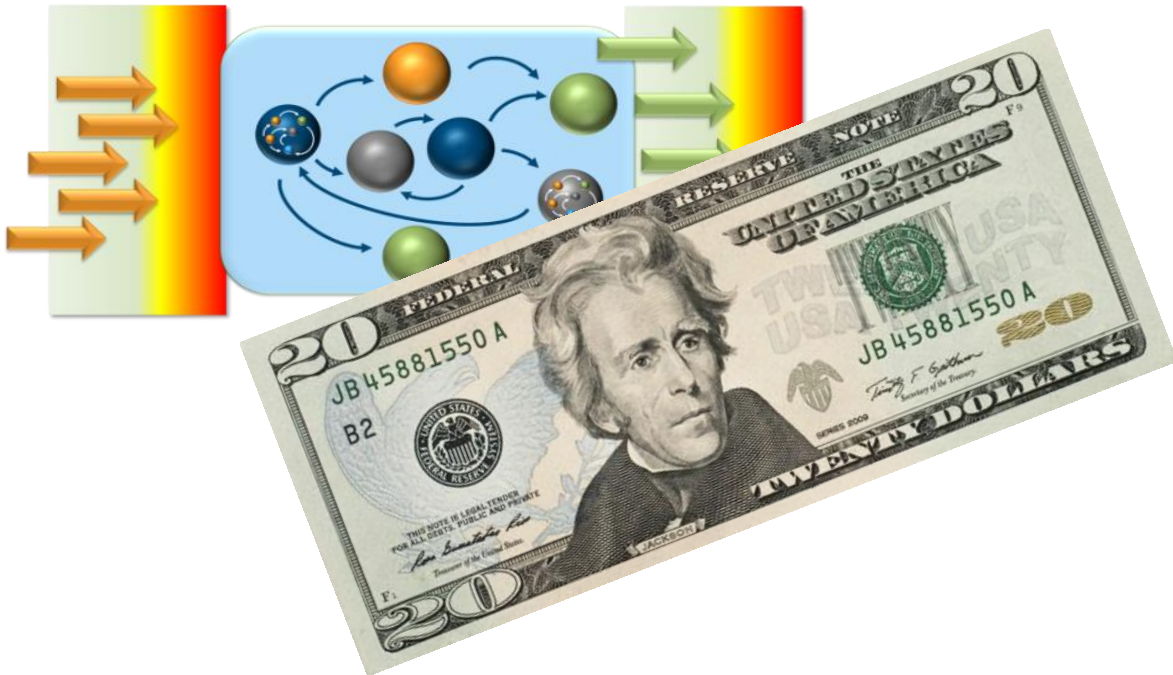
Standard Formulas

Scenario Analysis

LDA

Causal Models

# Basic Indicator and Standard Formula

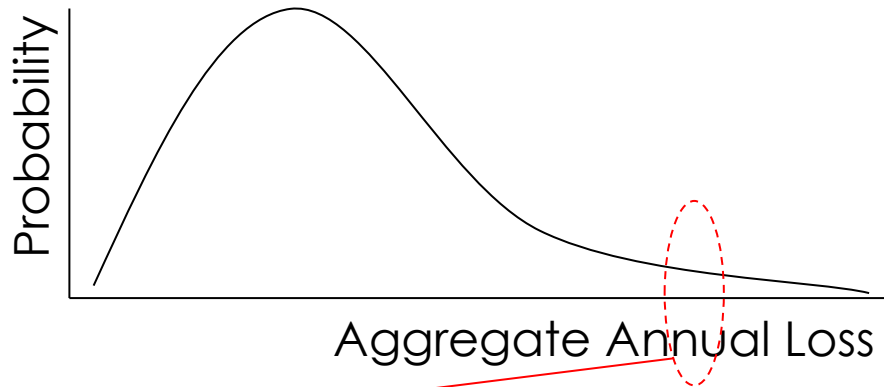


**“Operational risk is just about business volume so scale it”**

Source: someone who has never managed op risk

# Scenario Analysis

Experts



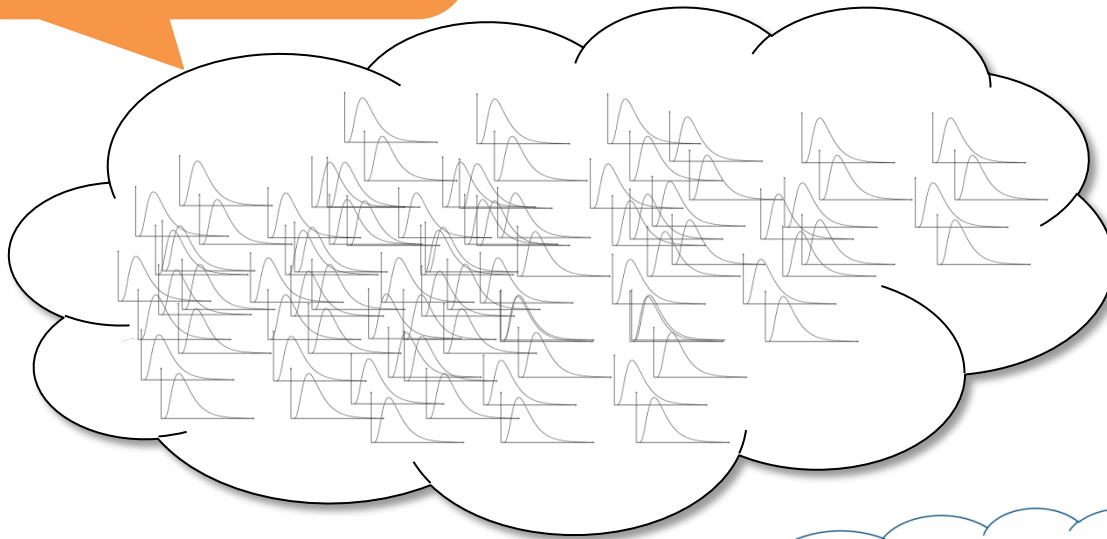
## ① Scenario

Estimate an “extreme” outcome

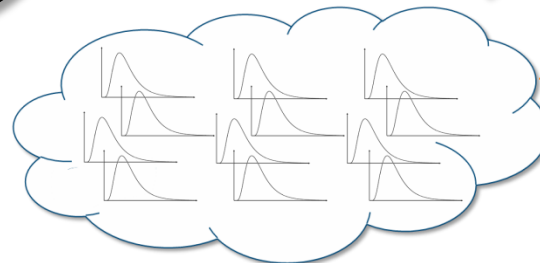
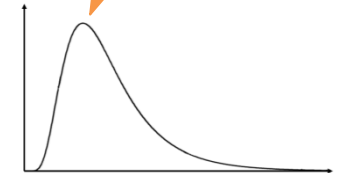
Used thoughtfully as a discussion aid, can be very useful

# Scenario Overload But Incomplete

These are lots of different variations we thought of for how loss type X could happen



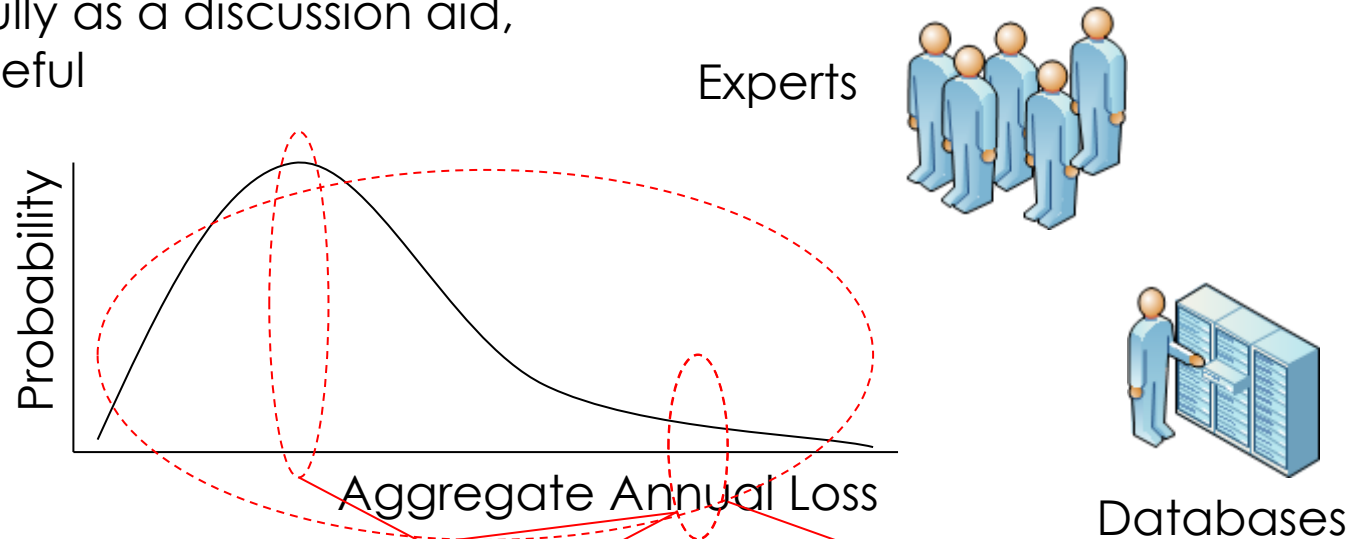
They are actually specific examples contributing to the aggregate loss of type X



...but so are these that we didn't think of!

# Loss Distribution Approach (LDA)

Used thoughtfully as a discussion aid,  
can be very useful



## ① Scenario

Estimate an “extreme” outcome

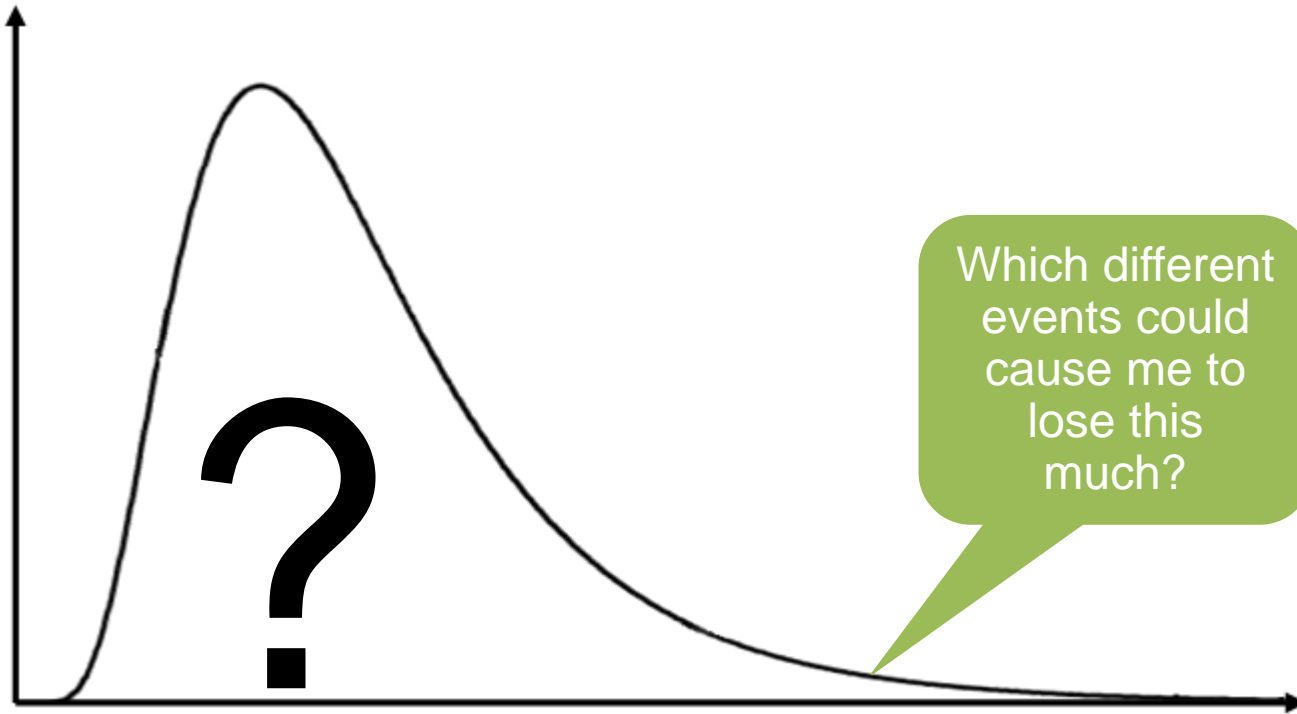
## ② Fit Curve

Make an assumption about the shape of the loss curve and fit by estimating points on the curve (e.g. mode/tail)

## ③ Whole Curve

Produce an estimate of the whole curve

# Prediction $\neq$ Explanation

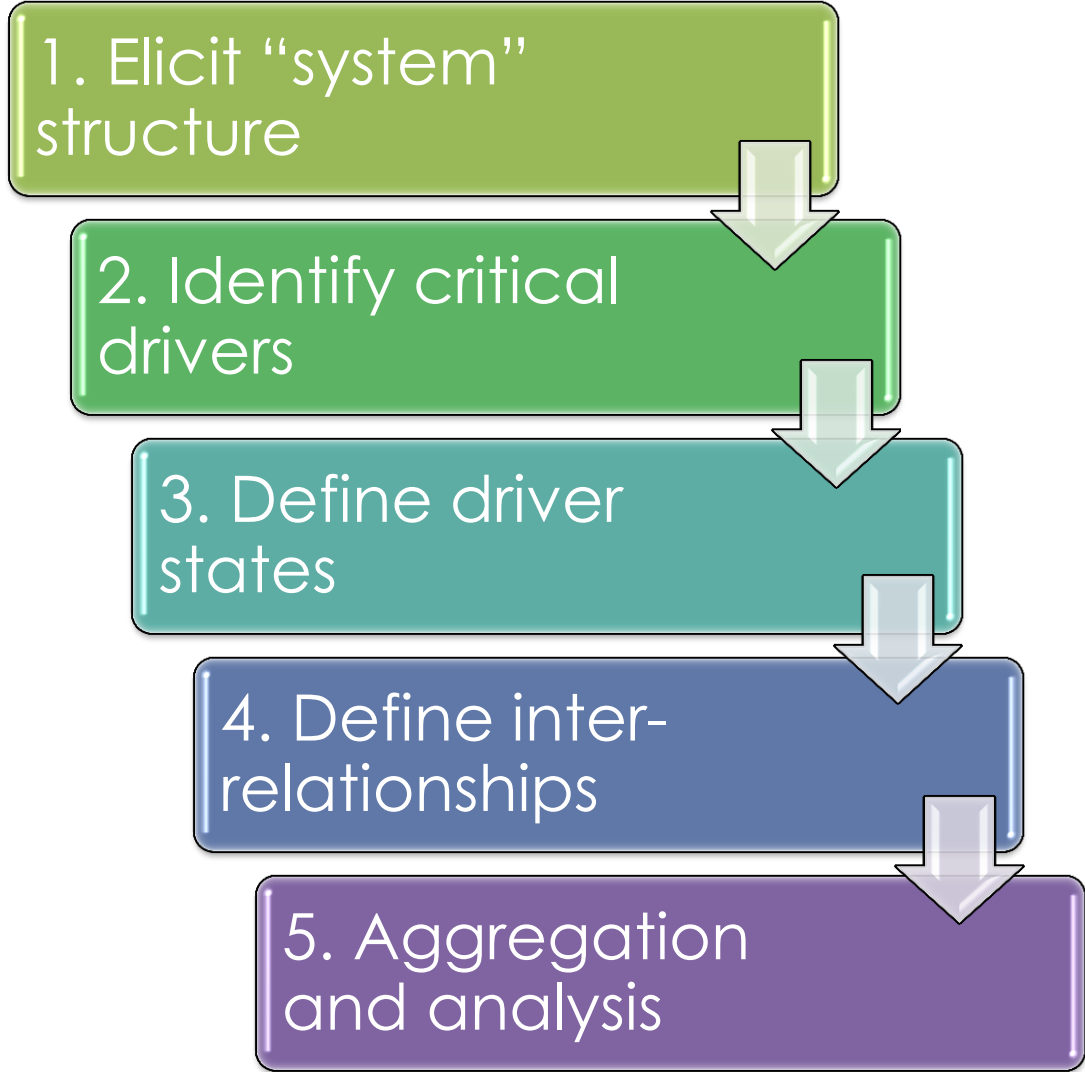




Section 3

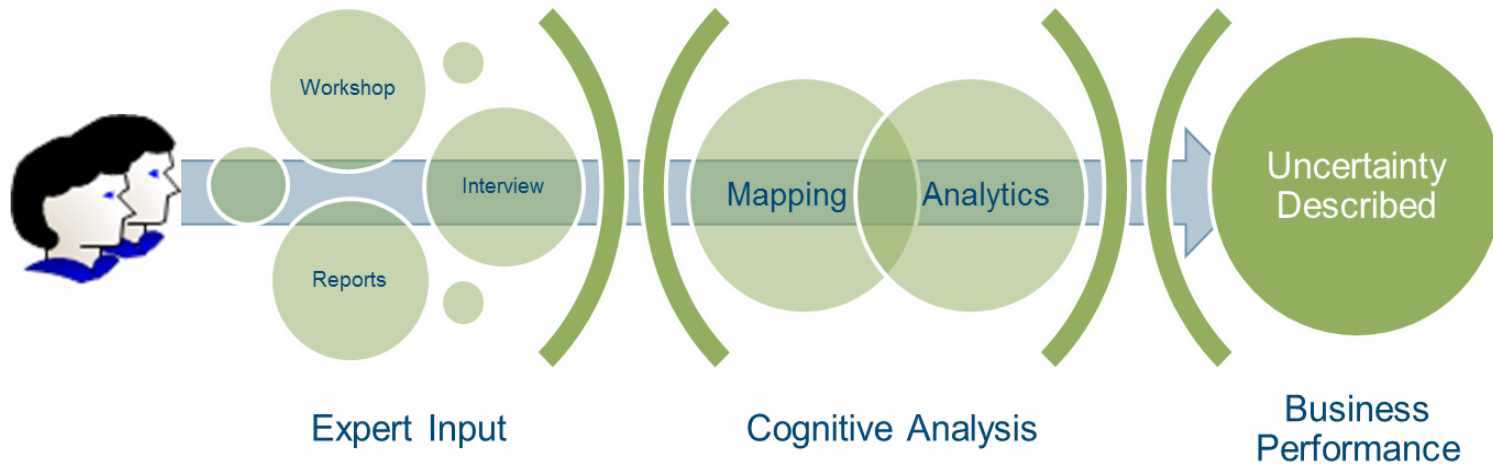
# STRUCTURAL MODELLING

# Structural / Causal Models



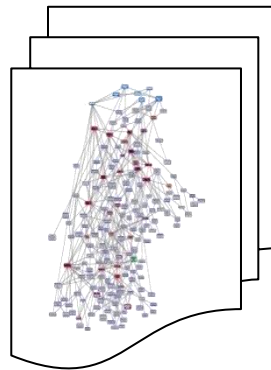


# Describing Complex Situations



*Input is captured through discussion with experts and key stakeholders.*

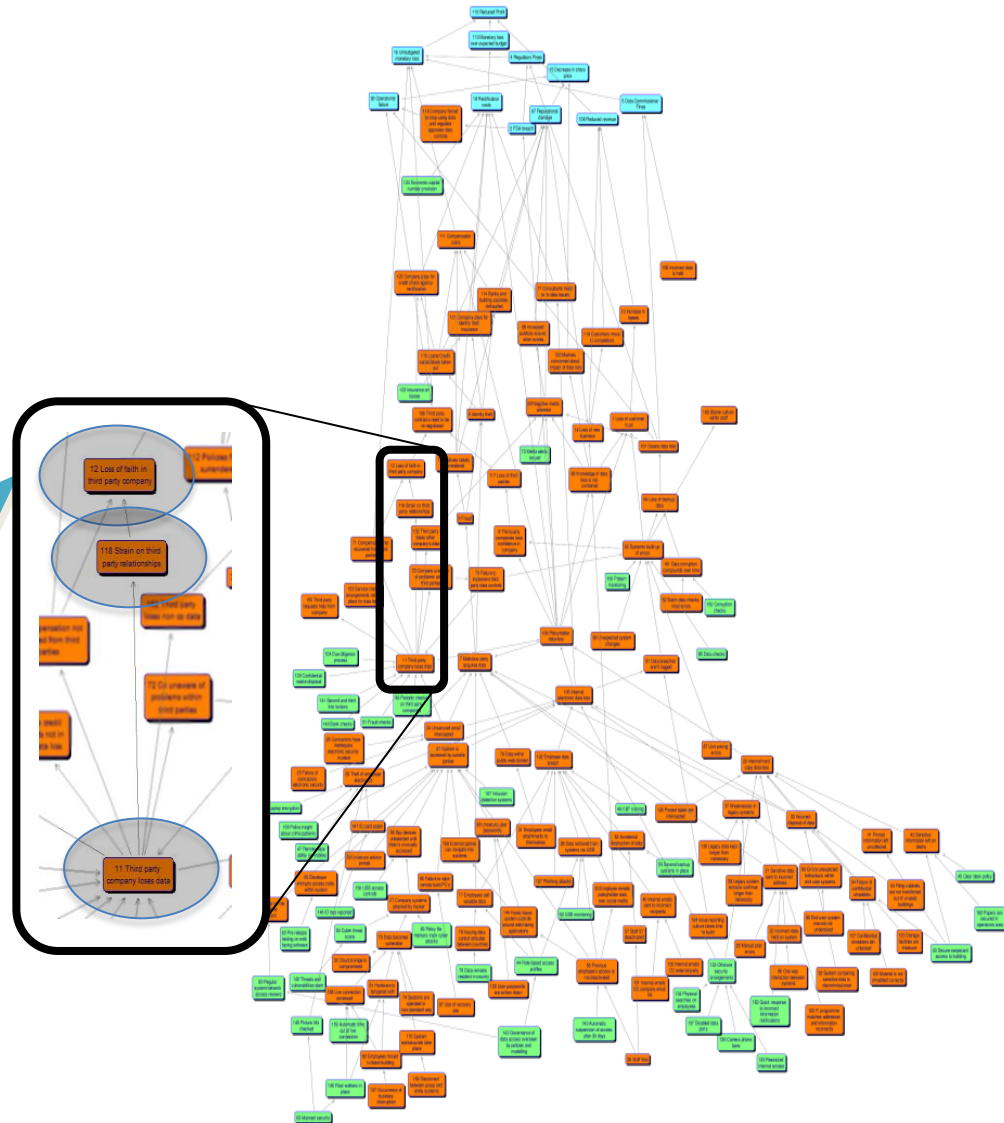
*Workshops or interviews permit them to explain their understanding of complex business dynamics.*



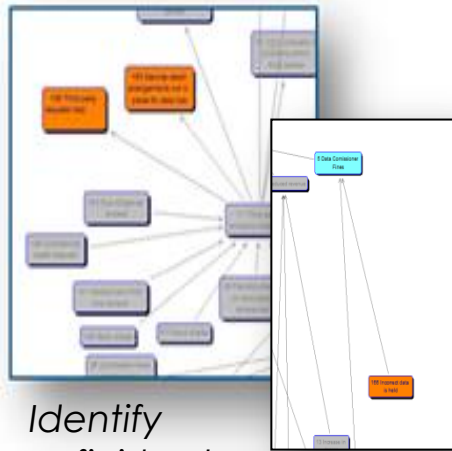
*Combining insights from a variety of experts helps get a broad view of how uncertainties could develop.*

# Describing The System

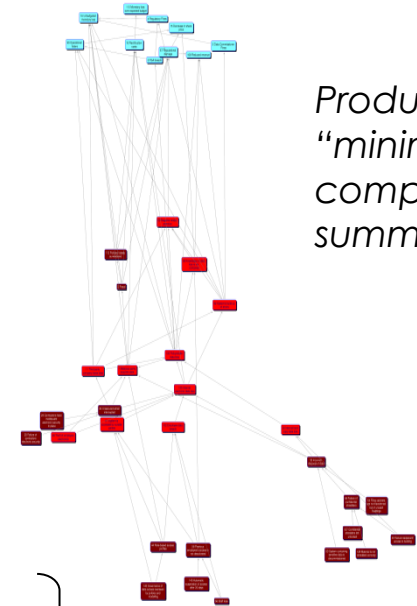
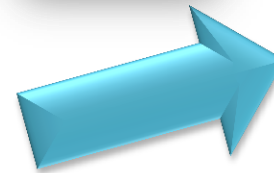
“If the **data was lost by a partner** there would be contractual issues to resolve which would **strain the relationship** and there would be damages to claim. This could cause a **loss of confidence in the partner** themselves..”



# Cognitive Maps

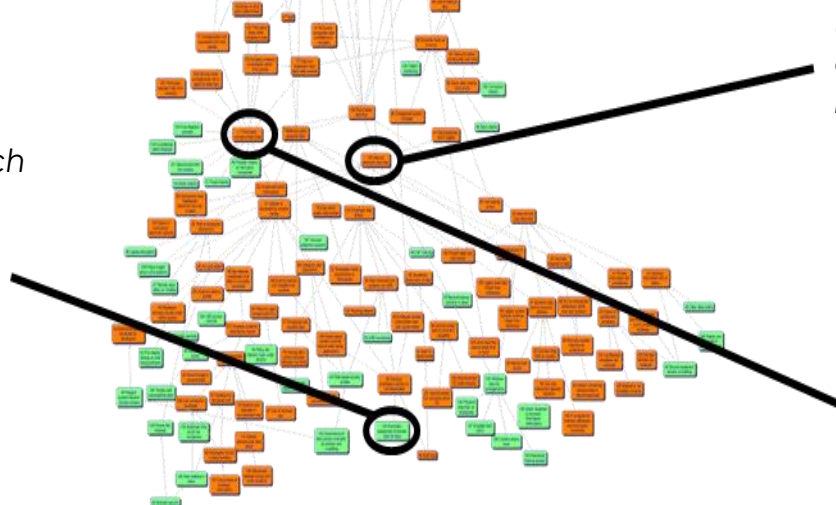


Identify unfinished explanations more clearly



Produce a "minimally complex" summary

Nodes which lead to multiple highly connected nodes



Ultimately connected to many nodes

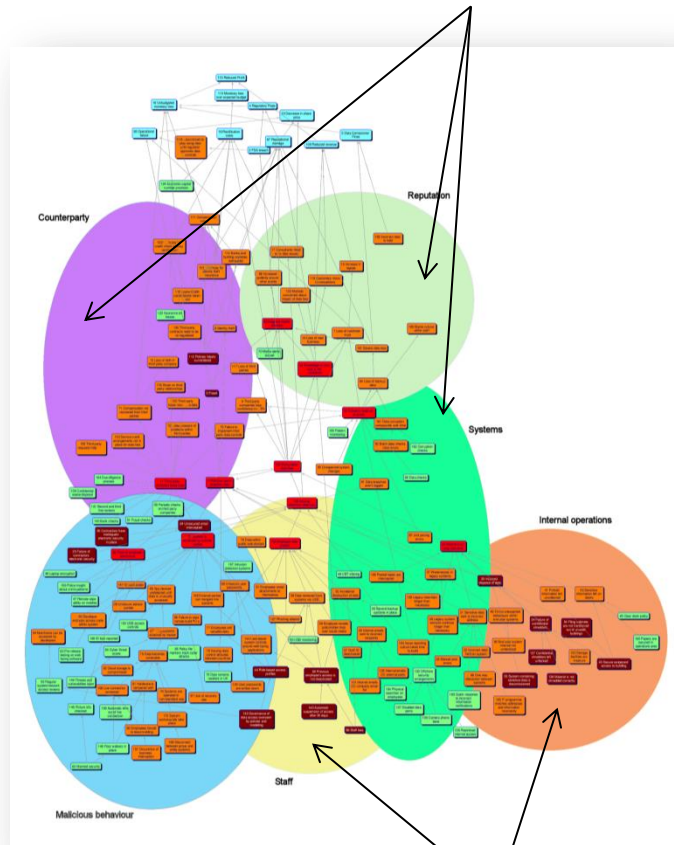
Immediately connected to many nodes

Find the most important elements of the "system"

Produced by Milliman using

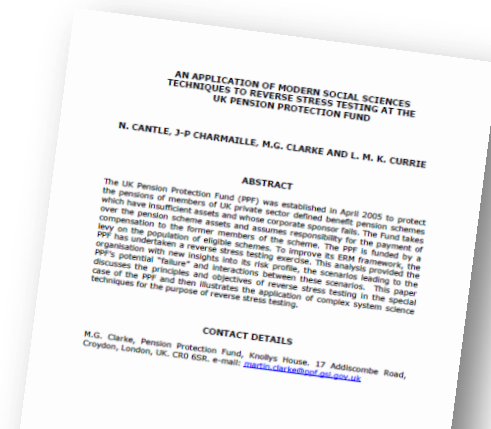
# Scenario Construction

Scenarios must move through these areas



Scenarios must start in these areas

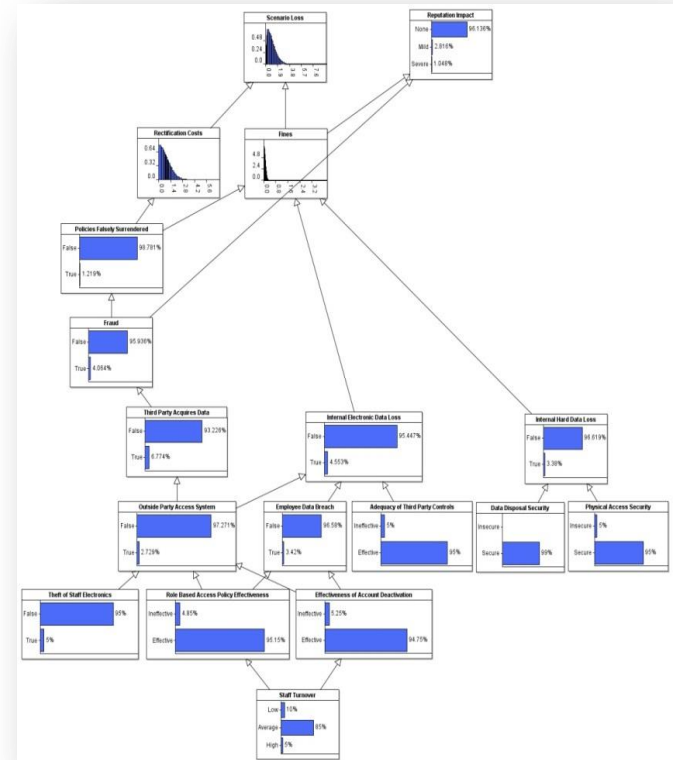
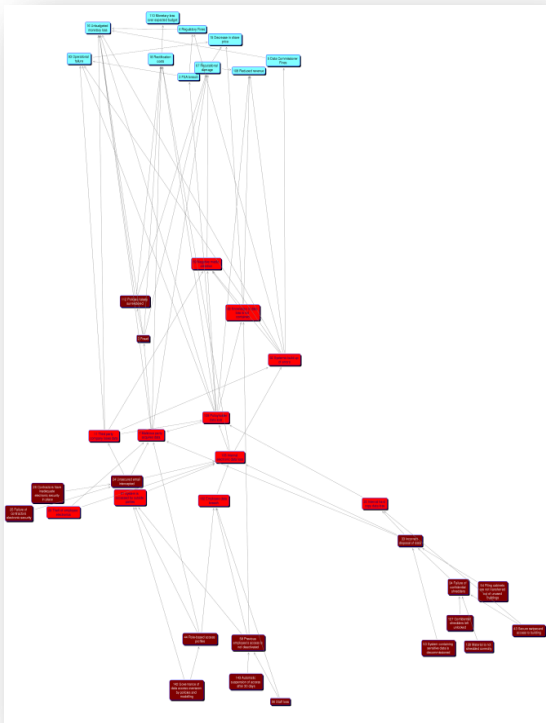
- Test the model dynamics by creating scenarios
- Scenarios derived from understanding of “real” system
  - Extreme dynamics
  - Causal flows
  - Build up of interrelating risk factors



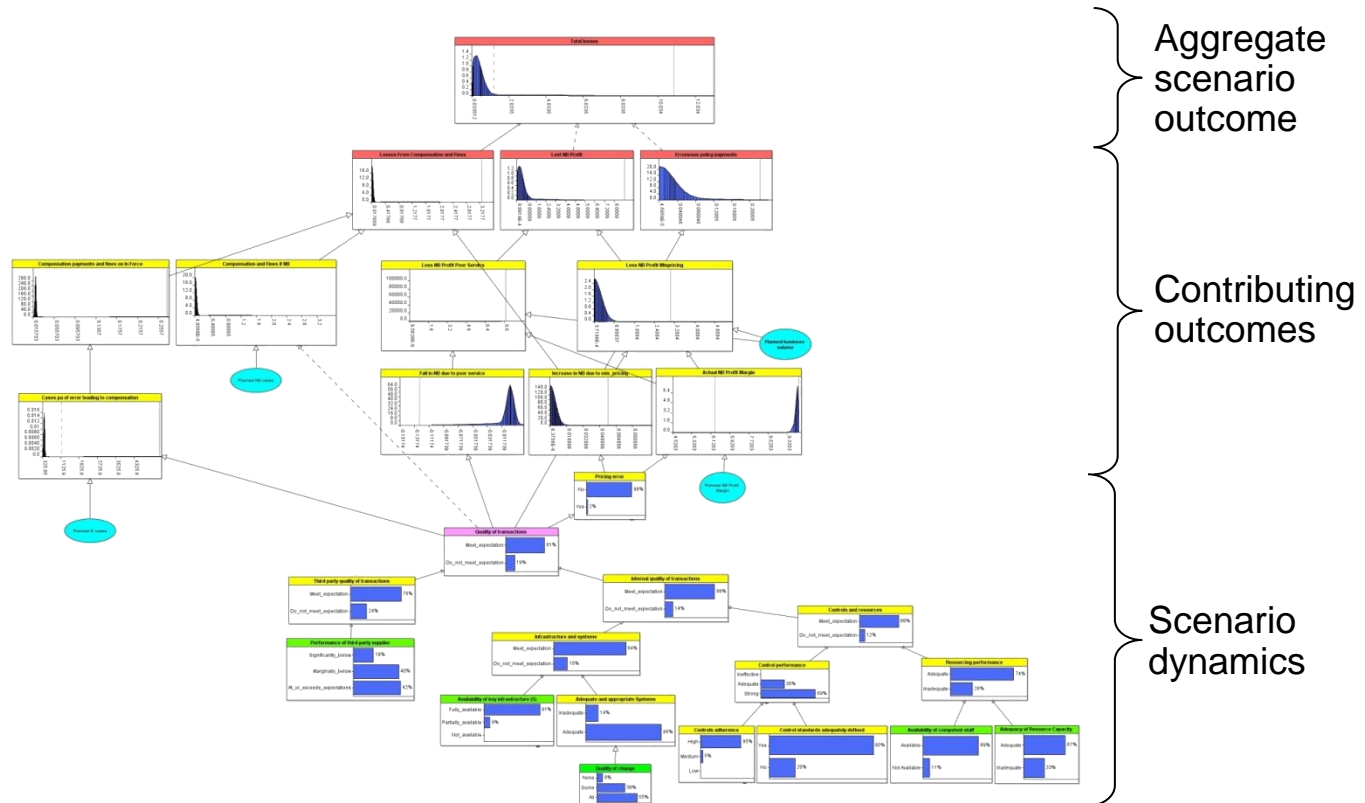
Winner of Award for “Practical Risk Management Applications” at ERM Symposium 2013

# Identifying important drivers and dynamics

Causal modelling techniques can be used to formally demonstrate how different factors produce (non-linear) complex outcomes. This enables dynamic scenario modelling and reverse stress testing  
Especially useful when you don't have much/any data!



# Quantitative Causal Modelling using Bayesian Networks



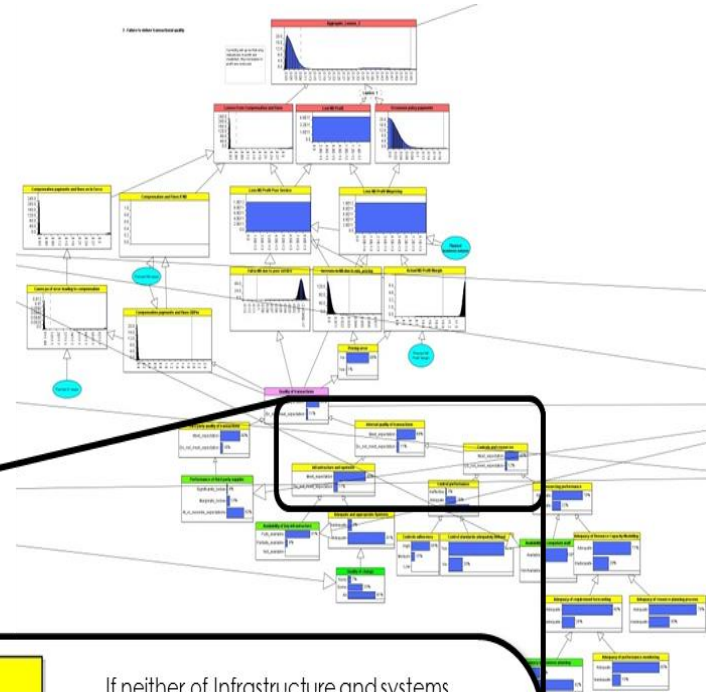
Source: Milliman, using AgenaRisk™



# Model the Way Experts Think and the Business Behaves

*It is easier to explain how likely it is you will meet transaction quality expectations if you know whether your systems are working and your controls work.*

*Experts find it easier to give “conditional” estimates.*



If Infrastructure and systems and Controls and resources both Meet Expectations then Internal quality of transactions will Meet Expectations.

If one of Infrastructure and systems and Controls and resources Do Not Meet Expectations then Internal quality of transactions will Meet Expectations only 50% of the time.

If neither of Infrastructure and systems and Controls and resources Meet Expectations then Internal quality of transactions Do Not Meet Expectations.

Infrastructure and systems	
Meet_expectation	80%
Do_not_meet_expectation	20%

Internal quality of transactions	
Meet_expectation	84%
Do_not_meet_expectation	16%

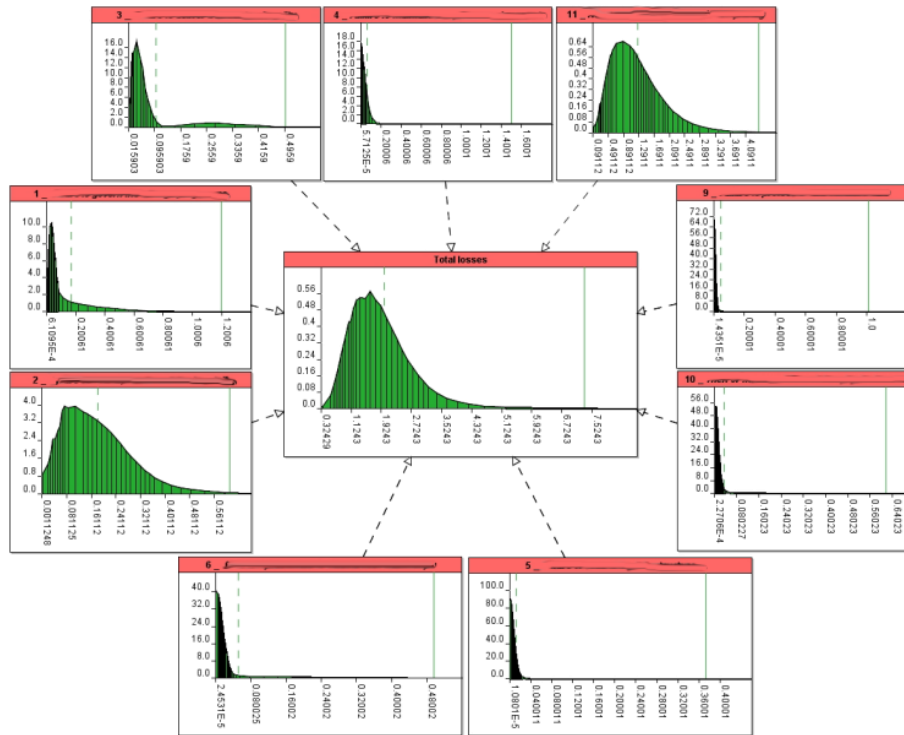
Controls and resources	
Meet_expectation	88%
Do_not_meet_expectation	12%

Source: Milliman, using AgenaRisk™

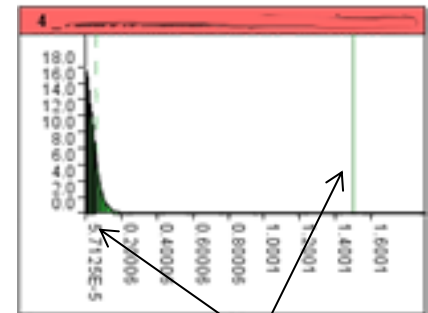
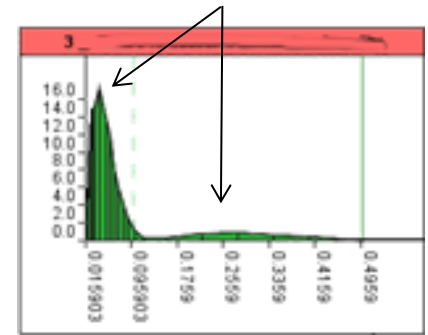
# Operational Risk Modelling for Adaptive Systems



Real distributions show wide variety of outcomes



Two modes of operation



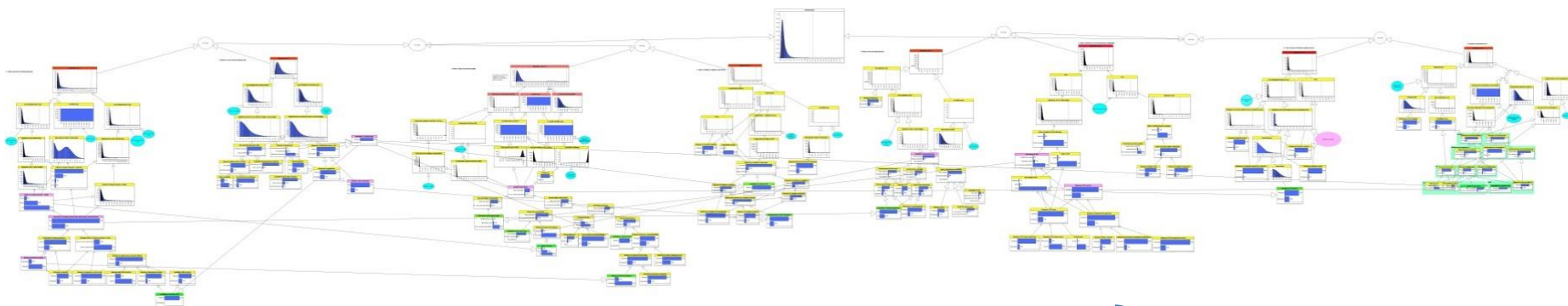
Mostly zero but has a nasty sting in the tail



# Dependency, Interrelationships and Aggregation



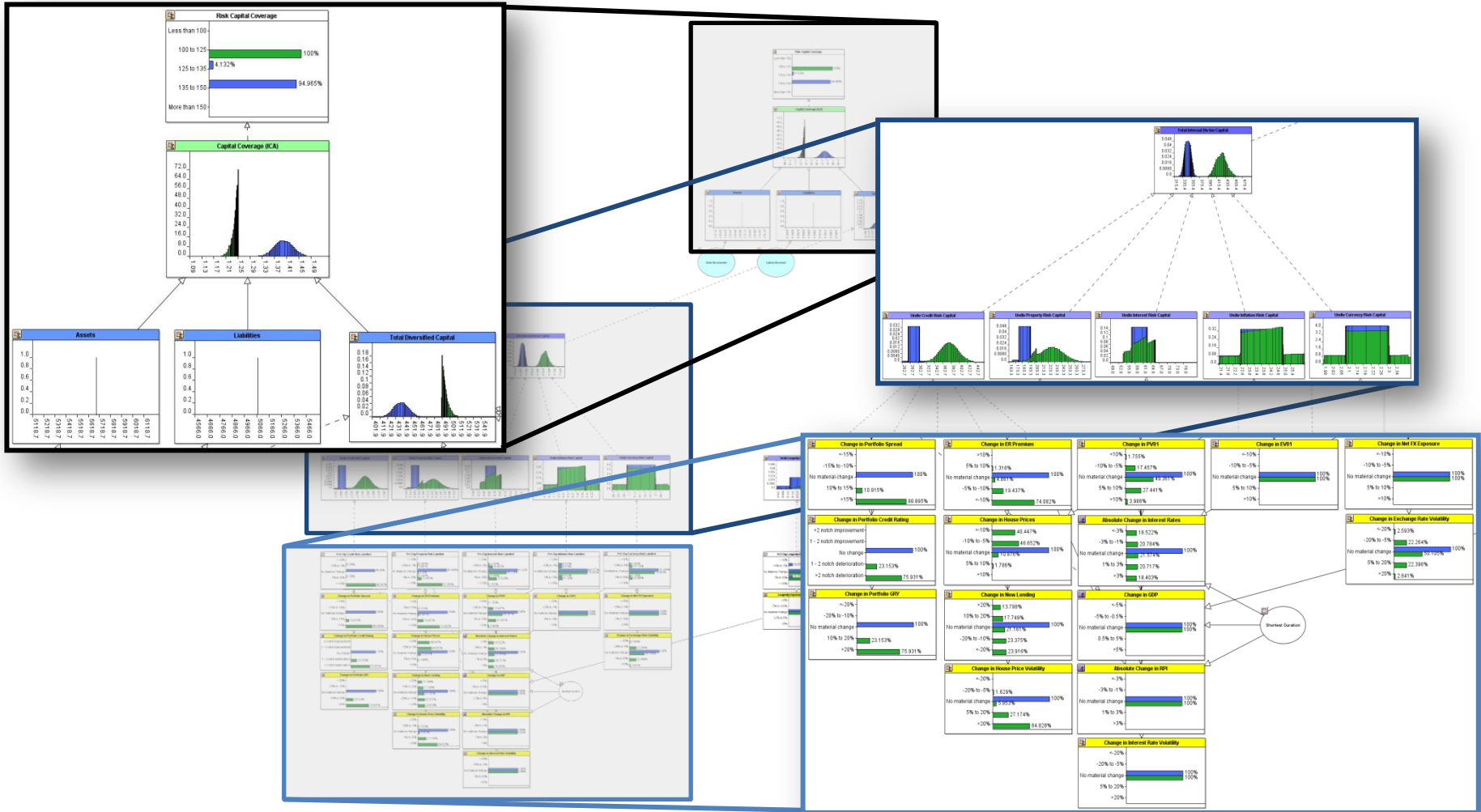
- Causal models capture intricate interactions using conditional behaviours
- Can determine equivalent “correlations” to validate or produce parameter estimates for other models



$\rho =$

1	0	0.023035	0	0.0043	0	0	0.000013
0	1	-0.000001	0.00048	0	0	0	0
0.023035	-0.000001	1	0	0.011645	0.044774	0.00211	0.000397
0	0.00048	0	1	0	0	0	0
0.0043	0	0.011645	0	1	0	0	0.000007
0	0	0.044774	0	0	1	0.004908	0.000026
0	0	0.00211	0	0	0.004908	1	0.000001
0.000013	0	0.000397	0	0.000007	0.000026	0.000001	1

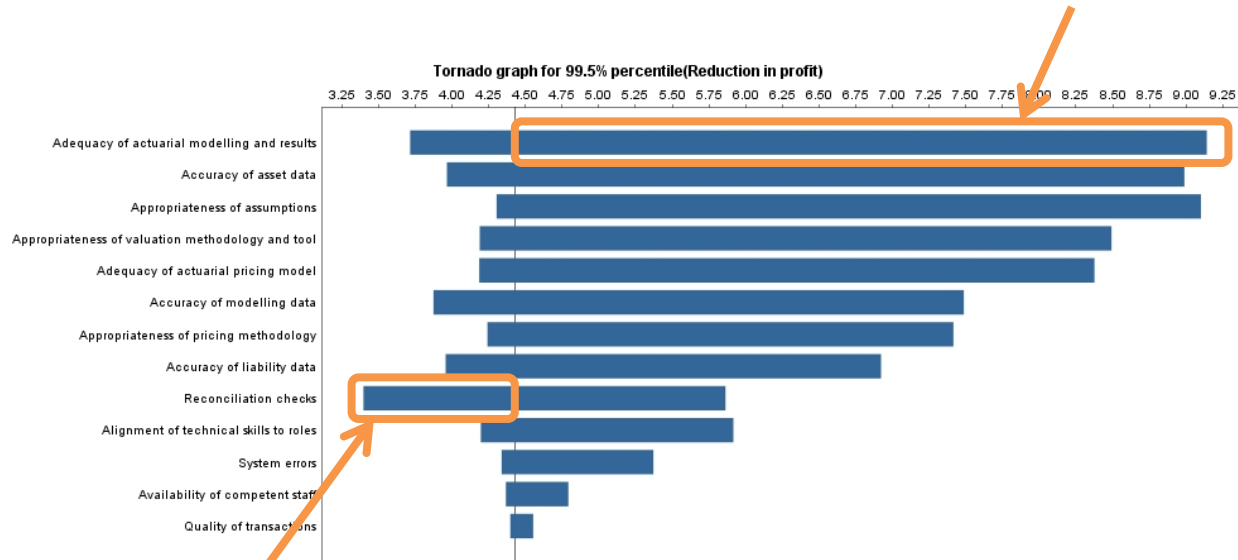
# Setting Operational Risk Limits Consistent with Risk Appetite



# Asking/Answering Management Questions

- Stress / scenarios
- Sensitivity
- What if

Biggest potential to make tail worse



Biggest potential to make tail better

# Conclusions

- Any method that can inform experts better in discussing operational risk behaviours is a good thing
- Most current methods are poor at modelling and terrible at explaining
- Structural models offer a robust bridge
- But avoid the pitfalls – think like a risk manager not a modeller!

