
Optimal Investment, Consumption and Insurance with Recursive Utility

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Product design and advice is not all about tax

- it is also about time, risk, and preferences

Consumption-investment-insurance under time-additive utility

$$\begin{aligned}
 dX(t) = & \overbrace{X(t) ((r + \pi(t)(\alpha - r)) dt + \sigma \pi(t)) dW(t)}^{\text{capital gains}} \\
 & + \underbrace{w(t) dt}_{\text{labor income}} - \underbrace{c(t) dt}_{\text{consumption}} - \underbrace{\hat{\mu}(t) b(t) dt}_{\text{life insurance premium}}
 \end{aligned}$$

$$V(t, x) = E_{t,x} \left[\int_t^n \left(\underbrace{u(c(s)) I(s) ds}_{\text{utility from consumption}} + \underbrace{u(X(s) + b(s)) dN(s)}_{\text{utility from bequest}} \right) \right]$$

$$u(c) + \mu(t) (u(x + b) - V(t, x))$$

$u \sim$ power

$$\begin{aligned} c^*(t, x) &= \underbrace{f(t)}_{\text{consumption-to-wealth ratio}} \left(x + \underbrace{h(t)}_{\text{human capital}} \right) \\ \pi^*(t, x) x &= \underbrace{k}_{\text{Merton's proportion}} (x + h(t)) \\ b^*(t, x) + x &= \underbrace{g(t)}_{\text{level of protection}} (x + h(t)) \end{aligned}$$

Consumption-investment under separation time and risk preferences

$$V(t, x) = \int_t^n v \left(\underbrace{u^{-1} \left(E_{t,x} [u(c(s))] \right)}_{\text{certainty equivalent}} \right) ds$$

$u \sim v \sim \text{power}$

$\underbrace{a(c, V(t, x))}_{\text{normalized aggregator}}$

$$c^*(t, x) = f(t)(x + h(t))$$

$$a(c, V(t, x)) + \mu(t)(u(x + b) - V(t, x))?$$

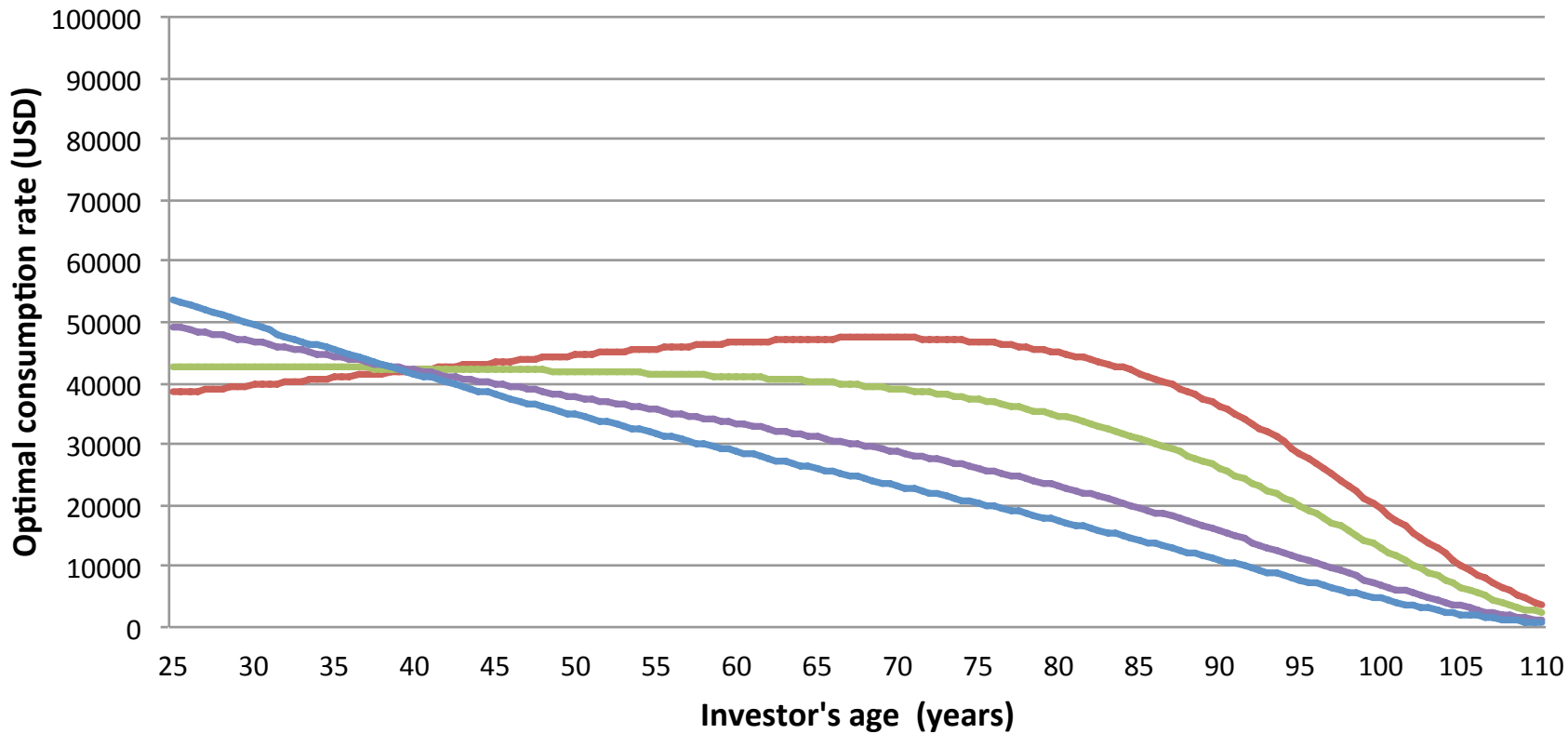
Consumption-investment-insurance under separation time and risk preferences

$$V(t, x) = \int_t^n w \left(v^{-1} \left(v \left(\underbrace{u^{-1} \left(E_{t,x} [u(c(s)) I(s)] \right)}_{\text{certainty equivalent}} \right) + v \left(\underbrace{u^{-1} \left(E_{t,x} \left[u(X(s) + b(s)) \frac{dN(s)}{ds} \right]}_{\text{certainty equivalent}} \right) \right) \right) \right) ds$$

$u \sim v \sim w \sim \text{power}$

$a(c, x + b, V(t, x))$

$$\begin{aligned}c^*(t, x) &= f(t)(x + h(t)) \\b^*(t, x) + x &= g(t)(x + h(t))\end{aligned}$$



— delta = 0.03 — delta = 0.05 — delta = 0.08 — delta = 0.10