



# Life Section Board Zoom-meeting

January 12<sup>th</sup> 2023, 07:00 (EDT) / 13:00 (Paris)

<b>Present:</b>	Thomas Behar	Chair
	Pedro Pacheco Villagrán	Vice-Chair
	Bill Sayre	Treasurer
	Rosalind Rossouw	Secretary
	Ana Bojanic	Board Member
	Ernst Visser	Board Member
	Simone Brathwaite	Board Member
	David Kirk	Board Member
	Martin Oymanns	Board Member
	Fred Rowley	Board Member
	Teboho Mabeba	IAA Section Coordinator
	[Quorum achieved]	
<b>Apologies:</b>	Mike Lombardi	Board Member
	Takuro Sorihashi	Board Member
	Jeremy Brown	IAA Delegate
	Stuary Wason	IAA Delegate
	Christian Levac	IAA Director

## 0. Agenda of the meeting

Thomas opened the meeting. The draft meeting Agenda was circulated via e-mail by Rosalind prior to the meeting.

## 1. Minutes of last Board meeting

The minutes of the previous Board meeting were approved.

## 2. Organization of seminars and colloquia update



- **2023 Congress Sydney**

Fred gave an update: the summer sale for ICA tickets is closing shortly, ticket prices are currently similar to early bird prices.

Numbers are quite strong – in December they were around 800, many speakers and bursary recipients yet to register; estimate is 1200-1400 participants. Tebo can send updated numbers via email.

The conference party is likely to be sold out soon due to size of venue.

Marketing – Martin asked if we are doing any IAALS marketing on site or as a section/ activities in the exhibition hall (Thomas asked re: possible marketing booth on site?) etc. Fred was not aware, and Thomas was not aware how the sections are presented to the congress. Pedro made some advances with Christian in terms of trying to promote the congress with Latin America. Rosalind has some marketing materials and will forward them to Pedro.

- **2024 Colloquium Brussels**

Rosalind shared that the organizing committee asked for an estimate of the number of IAALS members expected at the conference, which is important in terms of booking an appropriately sized venue. The Board discussed this. Since location is Central European, high attendance is expected. Martin said that 250-400 attendees are usually present at European congresses. Rosalind suggested a poll on LinkedIn to gauge interest in attendance.

The Board agreed that around half of what we might see at an international congress might be appropriate for a colloquium and agreed with Thomas' suggestion of 200-250 attendees for the life section, depending on the type of topics (e.g. if the topics were too academic, this would result in lower attendee numbers) and very dependent on marketing. In light of this, Thomas also suggested liaising with Berlin (ICA 2018) organizers for marketing advice due to high attendance which resulted from exceptional marketing, whose approach the Brussels committee should follow (ICA 2018 had 1300 international guests; we will know in a month or two how ICA 2023 compares). Martin agreed to engage the organizing committee to help with marketing.



Finally, the Board noted that registration for the colloquium would need to be open enough in advance of the conference date to ensure sufficient registrations were received.

- **Actuaires du Monde conference in Dakar, Senegal (May 2023)**  
(At previous Board meeting, Pedro let the Board know that Actuaires du Monde has made a request similar to the previous request for support. Pedro took an action to liaise and come back to the Board with a proposal for consideration.)  
Pedro sent a mail to Actuaires du Monde but did not have a response. Pedro's suggestion was to sponsor an amount, to support one of the sessions and promote it to the Life Section, similarly to when he and Severine did a panel. Pedro asked if it was likely to be a similar amount. The theme of the conference is Microinsurance and Inclusivity is a topic the Board would support and it aligns with our objectives.
- **Convention A**  
Thomas asked Martin when the next conference will take place. Martin was not sure but said definitely not this year, most likely 2024.
- **2025 Colloquium Brazil (question raised by Christian via e-mail)**  
The Board discussed attendance from non-Brazilian countries due to long trip (even from Mexico/other South American countries). Thomas said IAALS support will depend on the support of the Brazilian association. Might be fine if the Brazil association takes all financial risk of low attendance.  
Rosalind suggested we could include a virtual element for other members. It would not have much of a cost but would just require marketing. Martin can support this activity and will liaise with Christian to see what is possible for the IAALS members. David also volunteered to be involved in the exchange of ideas here. Martin and David took an action to identify the next steps with the IAA secretariat support from Tebo and Christian.
- Young actuaries World cup update (quarter-finals taking place during January)



### 3. 2023 research

- **Severine's request for young researchers**

The Board discussed the PARTY conference (Perspective on Actuarial Risks in Talks of Young Researchers, taking place in Valencia, Spain 01/29 - 03/03.). The prize is 1200 CHF. Pedro was selected as a judge. Thomas said we can probably sponsor 2 presentations – so 800 CHF. The two prizes will present their papers as IAALS webinars. The Board agreed. Pedro will take an action with Severine to see what is the best and most appropriate paper of interest for Life Actuaries. This needs to be done this weekend as the conference is in two weeks.

- **Confirmation of the name of the Astin Best Paper Prize**

Ragnar Norberg's widow has confirmed her agreement of the name of the prize ("Ragnar Norberg"). A draft has been made for the Astin Bulletin, which he will ask Mogen to review, since he wrote a biography on that topic (side note: the biography is online and he recommends who is interested to read it). Alternative for review is Daykin, who know Ragnar pretty well.

### 4. Webinars

Our last webinar was Pedro's webinar in November "The Impact of the COVID-19 Pandemic on Future Mortality Trends", which had a record number of attendees of 127 attendees! (This is a great number – typical attendance is around 50.) IAALS is hosting a webinar on Thursday 01/19 sponsored by Hannover Re in London ("Innovation to close the gap in protection in insurance coverage"). The webinar would be recorded on demand. 60 people have registered so far; Tebo asked the Board to promote the webinar further via engagement with the LinkedIn posts etc.

### 5. Any other business

- **Q4 Financials**

Bill said that Q4 financials will probably not be available by next meeting, but he will keep the Board updated.

- **2023 AGM organization**



Rosalind will most likely not be able to attend; in February will reach out to Ana with some slides; agreed to hand over as much as possible to Ana.

- **Member engagement**

Thomas asked Simone about the member engagement. Simone suggested the introduction website wording can be recirculated – the idea was for it to be more action-based – should be reviewed then posted. Simone suggested the webinar link could be circulated to the Board. She emphasized the importance of having all of the work in one location. Rosalind asked about the digital community – Tebo suggested this was the Mobilize app. This could also be a platform which could be used to promote content. This needs to be promoted, and members are not aware of what is available to them. However, this platform carries a small fee, so promoted material would only be visible to paying members. The Board agreed the importance of a real community, especially since as a Board we have approved the payment of the digital community platform. Thomas took an action to continue promotion and awareness with Christian and Tebo.

- **Timing of announcement of best paper prize winner (Fred)**

Will be announced before the 2024 Brussels convention and the winners will be invited to present there. Suggestion to not define the date of announcement.

Thomas closed the meeting and thanked everyone for their participation.

**Actions from January 12<sup>th</sup> meeting**

<b>1</b>	Send Pedro marketing materials for 2023 Congress	Rosalind	Closed
<b>2</b>	Engage ICA 2018 organizing committee with Brussels JoCo 2024 committee for marketing advice	Martin	
<b>3</b>	Liaison with Christian to see what is possible for IAALS members Re: 2025 Colloquium Brazil and exchange ideas/ identify next steps	Martin and David	
<b>4</b>	Ask Mogen to review draft regarding Norberg prize for the Astin bulletin	Fred	
<b>5</b>	Liaison with Severine to select PARTY papers for prize	Pedro	



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|---|--|-----------------|-------------|
| <b>6</b>  | Promote 01/19 webinar  | All             |             |
| <b>7</b>  | Recirculate/ revisit IAALS introduction website wording  | Simone          |             |
| <b>8</b>  | Hand over as much responsibilities regarding secretarial work (for AGM etc) as possible to Ana | Rosalind        |             |
| <b>9</b>  | Continue promotion and awareness (with Christian and Tebo)                                     | Thomas          |             |
| <br>  |  |                 |             |
| <b>Actions from December 2<sup>nd</sup> meeting</b> |  |                 |             |
| <b>1</b>  | Outline what the IAALS might do in the climate change / climate risk space                     | Simone & Stuart | Open        |
| <b>2</b>  | Draft the note for inclusion in the Astin Bulletin to market the new IAALS best paper prize    | Christian       | Closed      |
| <b>3</b>  | Liaise with Actuaire du Monde and draft a proposal of support for Board consideration          | Pedro           | In progress |