



# Life Section Board Zoom-meeting

April 1<sup>st</sup> 2022, 07:00 (EDT) / 13:00 (Paris)

<b>Present:</b>	Thomas Behar	Chair
	Pedro Pacheco Villagrán	Vice-Chair
	Bill Sayre	Treasurer
	Rosalind Rossouw	Secretary
	Séverine Arnold	Board Member
	Ernst Visser	Board Member
	David Kirk	Board Member
	Takuro Sorihashi	Board Member
	Martin Oymanns	Board Member
	Christian Levac	IAA Director
	Stuart Wason	IAA Delegate
	[Quorum achieved]	
<b>Apologies:</b>	Fred Rowley	Board Member
	Ana Bojanic	Board Member
	Juan Laverde	IAA Section Coordinator
	Jeremy Brown	IAA Delegate

## 0. Agenda of the meeting

Thomas opened the meeting. The draft meeting Agenda was circulated via e-mail by Rosalind prior to the meeting.

## 1. Minutes of last Board meeting

Rosalind circulated the minutes of the March Board meeting via e-mail, and these were approved. The Board also discussed the upcoming AGM and the proposed AGM webinar.



## **2. Q4 2021 Financials**

Bill presented the Q4 2021 Financials. He noted there was a healthy surplus suggested the Board take this into consideration when developing ways in which create opportunities. David queried the low membership figures in African countries, and Bill noted the challenge to encourage members in African countries due to the cost of membership. The Board briefly revisited the idea of subsidies for members in developing countries, and Bill, David and Rosalind agreed to discuss this separately and draft a proposal to the Board for consideration. Séverine also said she would consider a few research ideas and present these to the Board for consideration. The Q4 2021 financials were approved by the Board.

## **3. Online Community Proposal**

Rosalind, Bill and Ana met with Christian to discuss the online community proposal. Rosalind, Bill and Ana believe that the online Community aligns very well to the Marketing Task Force which Martin and Stuart are involved. They also believe that it would align with the ideas behind encouraging members and member value. They did feel that the Board would only want to proceed if all other Sections signed up. Christian confirm that most of the majority had. They expressed some slight apprehension in that the IAALS hadn't seen much activity on LinkedIn and noted that some members might still want to engage by email, and suggested that the online Community be run alongside LinkedIn and e-mail. They also suggested to the Board that we give the online platform a trial for the first three years, as we have to sign up for a minimum of three years, and we'd see how it works. They also noted the Board would definitely need the support of the IAA staff to ensure the success of the online community. Thomas asked Christian to remind the Board of the associated costs. The Board approved the online community proposal subject to all Sections joining and sharing the costs.

## **4. Organization of seminars and colloquia update**

### **• Convention A**

Ernst reminded the Board of the plans for a four-part program with keynote speakers. Ernst is in the process of securing keynote speakers. The Board also made a few suggestions for potential keynote speakers.

### **• 2022 Colloquium Hong Kong**

Bill provided an update. The draft program was circulated and looks to be robust. The decision was made to make the entire colloquium virtual.



- **2023 Congress Sydney**

The Board noted the deadline for the submission of papers had been extended slightly.

## 5. Scientific & Research committee update

Thomas circulated an IAA Life Section Research Committee proposal for discussion. Thomas proposed that as Séverine’s Board service tenure is concluding that she can continue her service to the Life Section by leading the Research Committee which would report to the Board. Fred has also expressed an interest in acting as the Research Committee’s liaison. Thomas asked the Board to consider the proposal.

## 6. Marketing

Martin presented the elements discussed at the Marketing Task Force meetings. The first element considered was the Section Member welcome process, for example when a member joins, they will receive an email with a letter welcoming them which would be different to a membership renewal letter. In addition, communication with member can be more regular, and communication with non-members which promotes the Section could also occur, akin to an umbrella approach, which would also highlight our unique selling point and why we are special as a Section. Thomas suggested Martin liaise with David and Takuro for any ideas on how we can improve member engagement.

## 7. Any other business

There was no other business.

Thomas closed the meeting and thanked everyone for their participation.

### **Actions from April 1<sup>st</sup> meeting**

1	Contact the webinar speakers for the webinar on the 3rd of May and see whether they could instead present on the 6th of May to coincide with the AGM	Pedro	Closed
2	Utilize our financial strength by suggesting ways to invest in our membership	Bill, David and Rosalind – diversity and inclusion;	In progress



3 Ideas on how we can improve member engagement

Séverine -  
research  
Martin, David, In  
and Takuro progress