



# Life Section Board Zoom-meeting

June 30th 2022, 07:00 (EDT) / 13:00 (Paris)

<b>Present:</b>	Thomas Behar	Chair
	Pedro Pacheco Villagrán	Vice-Chair
	Bill Sayre	Treasurer
	Rosalind Rossouw	Secretary
	Ana Bojanic	Board Member
	Simone Brathwaite	Board Member
	Ernst Visser	Board Member
	David Kirk	Board Member
	Martin Oymanns	Board Member
	Fred Rowley	Board Member
	Mike Lombardi	Board Member
	Christian Levac	IAA Director
	Juan Laverde	IAA Section Coordinator
	Stuart Wason	IAA Delegate
	Jeremy Brown	IAA Delegate
	[Quorum achieved]	
<b>Apologies:</b>	Takuro Sorihashi	Board Member

## 0. Agenda of the meeting

Thomas opened the meeting. The draft meeting Agenda was circulated via e-mail by Rosalind prior to the meeting.

## 1. Minutes of last Board meeting

Rosalind thanked Ana for preparing the minutes of the May meeting whilst she was away on annual leave. The May minutes were circulated via e-mail, and Thomas requested to make a few edits to the last section of the minutes and deferred the approval of the minutes to the next meeting.



## 2. Organization of seminars and colloquia update

- **Convention A**

Ernst requested further support for speakers for the various panels. Members of the Board agreed to support Ernst in this regard. Ana will be supporting the Chief Actuary panel. Ernst will get back in touch with Board members as required to assist with panel speakers for the balance of the sessions. Martin gave an update on the sponsors and partners. He also let the Board know that we are aiming for 1000 participants to attend and that marketing was being done centrally, for example in the Life Section newsletter, on Actuvue and also on social media.

Martin suggested to the Board that a few Convention A places could be awarded to selected participants free of charge. The Board were supportive of this suggestion and Martin took an action to take this initiative forward.

- **2023 Congress Sydney**

Fred didn't have an updated as the steering group hadn't met recently. The announcement was circulated on June 7th so registration is open. Ana and Rosalind's proposals were both successful, but unfortunately the topic Thomas chose had many competitors.

## 3. Brainstorm: How to attract (and retain) members

The Board discussed various ideas, including:

- Having a member value proposition / a one-page marketing piece
- Consider whether we can extend our offering / proposition to non-members free of charge
- Find a way to provide actuaries in Africa and other emerging countries with a voice
- Have a 12-to-18-month forward-looking plan of various activities
- Ask members to provide access to practical elements to individuals in emerging countries
- Create more awareness and community (potentially through LinkedIn or the new platform we're looking to adopt)
- Remind members why they are a part of the Life Section
- Increased social media presence / consider opening up the LinkedIn group
- Collaborate with other sections to provide more / free content



- Consider making one of the many conference sessions free of charge / accessible to all (one which would be of value or of interest to everybody)

#### 4. Any other business

There was no AOB.

Thomas closed the meeting and thanked everyone for their participation.

#### **Actions from June 30<sup>th</sup> meeting**

- |   |   |               |             |
|---|---|---------------|-------------|
| 1 | Ernst to follow-up with Board members for Convention A panelists    | Ernst         | Closed      |
| 2 | Martin to take the free virtual places to Convention A idea forward | Martin        | Closed      |
| 3 | Consider the value proposition                                      | Simone & Mike | In progress |